
Press Kit 2026

Blasco&Vila

Blasco&Vila will showcase new collections and finishes at Hábitat Valencia 2026

- The Valencian firm will be exhibiting NAN, by Francesc Rifé, and is launching new collaborations with MUDAT Studio and Ramos Bassols.
- MANT, ROW, KOKO and RC WOOD are expanding with new pieces and formats.
- Duna, Carbó and Cromo are expanding their range of finishes, whilst ELVA and URMUS are also introducing new products.

Blasco&Vila will unveil its latest offerings at FERIA Hábitat Valencia 2026, an event taking place from 28 September to 1 October, including new collections, extensions to its existing ranges and an updated selection of finishes.

One of the firm's main new releases will be NAN, an armchair designed by Francesc Rifé. Visually comfortable even before you try it out, its enveloping silhouette balances the visual density of the upholstered body with a wooden base that seems to lift it off the floor.



ELVA armchair, design by Pablo Gironés and ROW table, design by Francesc Rifé.

The new collections also bring with them new names. MUDAT Studio makes its debut in collaboration with Blasco&Vila with ANCORA, a duo comprising an armchair and a side table which, whilst serving different purposes, share the same language of curves and rounded volumes. Meanwhile, Ramos Bassols makes its debut with ASTIL, another chair with clean, slender lines that combines wood and wickerwork.

As part of the evolution of its ranges, the Valencian brand is taking existing designs in new directions. MANT, by Pablo Gironés,



URMUS design by Francesc Rifé.



URMUS design by Francesc Rifé.

expands with an electrified table and a chair; ROW, by Francesc Rifé, expands the range with new solutions for the dining room and side tables; KOKO, by Venture, adds six new items; and RC WOOD, by Francesc Rifé, introduces three new bed-end formats: 45 × 45, 45 × 90 and 45 × 150.

As for the finishes, Duna and Carbó bring unprecedented nuances to the wood, whilst Cromo makes the finishes shine. The latter features in RC Metal by Francesc Rifé and adorns the new metal leg of ELVA by Pablo Gironés, which is also available in black. Finally, Blasco&Vila will use the fair to showcase the production improvements to URMUS by Francesc Rifé.



ANCORA diseño de MUDAT Studio.



NAN design by Francesc Rifé.



NAN design by Francesc Rifé.



Table MANT design by Pablo Gironés and URMUS chairs designed by Francesc Rifé.



MANT design by Pablo Gironés.

About Blasco&Vila

Originating in Moixent and with a history spanning more than three decades, Blasco&Vila is distinguished by its dedication to contemporary furniture, with a clear focus on high-quality upholstery. The firm skilfully blends traditional craftsmanship with cutting-edge design, always adhering to exacting technical standards. Each of its pieces is handcrafted by master upholsterers, following a rigorous working method akin to that of tailoring. Under the creative direction of Pablo Gironés, the brand has forged a strong visual identity, in which formal restraint and attention to detail have become hallmarks of distinction.

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